

RDC Secures Silver Peak Platinum Partner Accreditation for WAN Optimisation in EMEA

Response Data Communications awarded prestigious status for its continued success in delivering Silver Peak Software-based WAN Optimisation solutions

[London], [UK]—[15th October 2012]—Response Data Communications (RDC), specialists in corporate communications and enterprise technology solutions, were today awarded Platinum-level partner status by Silver Peak Systems, the leader in accelerating data movement over distance. The platinum level designation recognises RDC’s six year commitment in delivering the industry’s highest-capacity and most cost-effective WAN optimisation and replication acceleration solutions.

RDC has embraced Silver Peak’s Virtual Acceleration Open Architecture (VXOA) software, which facilitates the highest-capacity and most cost-effective WAN optimisation deployments on a wide variety of industry standard hardware platforms and hypervisors. By having Silver Peak’s full range of physical and virtual WAN optimisation appliances in its growing portfolio, RDC enables its customers to quickly and easily optimise key business initiatives such as cloud computing, “big data” migration, data centre consolidation, disaster recovery, unified communications, and virtualisation.

“Silver Peak’s VXOA software is making it easier and more cost-effective than ever to deploy WAN optimisation in the data centre, remote office and the cloud,” said Jason Evans, Managing Director, RDC. “With the widest range of best-in-class WAN optimisation products that complement our entire portfolio, Silver Peak is a strong enabler of our business. Silver Peak’s tightly integrated co-marketing and lead-generation processes further demonstrate a strong commitment to the success of our business.”

“The channel is 100% essential to our business and we are excited to be recognising RDC for its continued hard work in extending our solutions to enterprises throughout the UK” said Pierre Langlois, director of EMEA channel and strategic partners for Silver Peak. “Silver Peak’s breadth of physical and virtual appliances and flexible pricing options provide our partners with an enormous opportunity to help customers maximise the performance of their workloads while minimising IT costs.”

For more information about Silver Peak, visit www.silver-peak.com or follow Silver Peak on [Twitter](#), [YouTube](#), [LinkedIn](#), and the [WAN Speak Blog](#).

About Response Data Communications

For nearly two decades Response Data Communications, have been seamlessly delivering leading edge, secure, high performance, strategic business IT solutions to multi-site UK businesses with global operations. Celebrating both gold and platinum EMEA partner accreditations, they are recognised in the UK as a specialist reseller in corporate communications and enterprise IT infrastructure solutions. RDC have the knowledge and experience to ensure successful integration with existing environments, while maximising effectiveness, efficiency and profitability.

Working on a focused set of complementary IT technologies; WAN optimisation, next-generation storage, network visibility and management, unified communication, IP telephony, wireless security,

data protection & analysis, cloud networking, firewalls and data centre networking, in partnership with their award-winning vendors.

For more information about Response Data Communications visit: <http://www.rdc.uk.com/> or follow RDC on [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and the [RDC News Blog](#)

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